



MEDIA KIT · 2026

Connectivity for payment fleets & critical IoT.

PCI-compliant eSIM connectivity on one private wireless backbone, not roaming.
Direct Tier-1 carrier agreements, multi-carrier eSIMs, and one dashboard to manage every device.

PREPARED FOR THE KIGEN EIM TRIAL PROGRAM

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About NuvoLinQ

Boilerplate: short (25 words)

NuvoLinQ delivers PCI-compliant, zero-touch eSIM connectivity for payment fleets and critical IoT across North America, on a private wireless backbone with a 99.99% uptime SLA.

Boilerplate: standard (100 words)

NuvoLinQ Inc. keeps payment fleets and critical IoT online, from terminals and ATMs to kiosks, vending, telematics, and connected devices. The company holds direct agreements with eight Tier-1 carriers across North America and reach in 175+ countries, running all traffic over a private, PCI-compliant wireless backbone with sub-second multi-carrier failover. Its flagship LinQ1Zero is a GSMA SGP.32-certified eUICC SIM, built on Kigen's secure eSIM platform, that activates itself on first power-on, no QR codes, no site visits. Every SIM is managed in real time through the LinQView dashboard. NuvoLinQ is headquartered in Toronto, Canada.

Fast facts

Headquarters	Suite 602-603, 150 Eglinton Ave E, Toronto, ON M4P 1E8, Canada
Focus	Payment & POS connectivity; critical IoT
Coverage	8 direct Tier-1 carriers · 175+ countries
Certifications	GSMA SGP.32 · PCI-compliant private network · Kigen Verified
Scale	400,000+ payment devices connected
SLA	99.99% uptime, contractual · <1s carrier failover
Web	nuvolinq.com · linkedin.com/company/nuvolinq-inc

Product portfolio

LinQ1Zero: zero-touch eSIM (SGP.32 eUICC)

Ships pre-configured and activates on first power-on. Multi-carrier profiles with automatic switching, six form factors (2FF, 3FF, 4FF, MFF2, MFF4, iSIM), 2G to 5G plus Cat-M1/LTE-M/NB-IoT. Built on Kigen's tamper-resistant eSIM OS with per-device key isolation and signed firmware.

LinQView: fleet management dashboard

Real-time visibility, OTA provisioning, billing, diagnostics, and audit-ready logging (PCI DSS Req. 10) for every SIM in one place. Push updates to thousands of devices at once.

ScanLinQ: QR-driven field support

Scan a QR code on any device to open a fully attributed support ticket with complete device context, no on-site IT required.

NuvoLinQ × Kigen

NuvoLinQ builds LinQ1Zero on Kigen's SAS-certified secure eSIM platform. Every SIM ships with Kigen's eSIM OS, per-device key isolation, signed firmware, and a unique ID certificate. Partnership milestones:

FEB 2025	NuvoLinQ, BICS and Kigen announce the world's first eUICC SIM with SGP.32 certification for secure point-of-sale connectivity.
OCT 2025	Kigen showcases NuvoLinQ in its eSIM innovation feature on MFF4 and SGP.32.
DEC 2025	NuvoLinQ brings legacy IoT devices into full SGP.32 eUICC compatibility, over the air, no hardware replacement.
JAN 2026	Kigen webinar: NuvoLinQ on bringing legacy IoT devices into the eSIM era.
MAR 2026	Kigen's eSIM products achieve GSMA eUICC Security Assurance (eSA) certification.
MAY 2026	NuvoLinQ and Kigen showcase LinQ1Zero eSIM innovation on MFF4 and SGP.32.
JUL 2026	NuvoLinQ joins the Kigen eIM Trial Program as a listed trial supplier of eIMs.

Customers & partners

Trusted by payment processors, fuel retail, vending, security, and connected-device operators including JPMorgan, Worldpay, PayRange, Maverick Payments, NRT Technologies, TipTap Pay, Maxwell Merchant Solutions, WeVend, Connect2Go, EcoTank Canada, and Hytera.

Selected customer quote

"With NuvoLinQ, we feel like we have a partner that always has a solution. The experience has been exceptional... LinQView has been a game-changer for our Deployment and Technical Support teams."

MAVERICK PAYMENTS

Leadership

Maurizio Tersigni	Chief Executive Officer
Marc Bouchard	Chief Operating Officer
Jay Deen	Chief Technology Officer
Richard Sheppard	Chief Revenue Officer
Richard (Dick) Bondy	VP of Marketing

Brand & logo usage

Logo files









The NuvoLinQ logo is supplied in two versions, each as .png with transparent background: Full color, for use on white or light backgrounds, and White-out, for use on dark or photographic backgrounds.

Usage guidelines

- Always use the supplied files; do not redraw, recolor, distort, rotate, or add effects to the logo.
- Maintain clear space around the logo equal to the height of the 'N' on all sides.
- Minimum size: 100 px wide on screen; 25 mm in print.
- Use the full-color logo on light backgrounds and the white-out version on dark backgrounds; never place the full-color logo on busy imagery.
- The company name is written 'NuvoLinQ', with capital N, L, and Q, in all copy.

Brand colors

	NuvoLinQ Blue	#292C98	Primary brand color: headings, buttons, links
	Bright Blue	#2D36D1	Secondary: gradients, hover states
	NuvoLinQ Gold	#E1AD07	Accent: highlights, rules, chips
	Ink	#1E293B	Headings and primary text
	Muted	#64748B	Body copy and captions
	Deep Navy	#0A0E2A	Dark sections and stat bands

Approved product imagery

Product imagery (LinQ1Zero retail packaging, LinQView dashboard, deployment photography) is supplied alongside this kit as .png files. Hero and OG images are also available at nuvolinq.com/assets/. Please credit images to NuvoLinQ Inc.

Media resources & contact

Newsroom	nuvolinq.com/newsroom	Press releases, product launches, partner news
Case studies	nuvolinq.com/case-studies	Customer deployments across payments, retail, and fleet
Insights	nuvolinq.com/insights	Guides on POS connectivity, eSIM migration, PCI compliance
Product one-pager	nuvolinq.com/assets/NuvoLinQ-LinQ1Zero-One-Pager.pdf	LinQ1Zero data sheet (PDF)
Media kit online	nuvolinq.com/media-kit	This kit as a live web page
Brand assets	nuvolinq.com/assets	Downloadable logos, imagery, and documents
SGP.32 trials	nuvolinq.com/sgp32-trial	Trial enquiries for OEMs and enterprises

Press enquiries

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